

International Conference on Canadian, Chinese & African Sustainable Urbanization (ICCASU)

Architecture and Urban Design Showcase Yaoundé, Cameroon, December 12-14, 2017

This December, hundreds of global scholars, practitioners and policy makers from both the public and private sectors will gather in Yaoundé, Cameroon for the second International Conference on Canadian, Chinese and African Sustainable Urbanization (ICCASU II). Organized in partnership by UN-Habitat and the University of Ottawa, with the full support of the Government of the Republic of Cameroon, this conference closely aligns with the United Nations New Urban Agenda, which seeks to create sustainable, equitable cities for all.

Focusing on the theme of “Smart Urban Development: Local to Global Actions” a central goal of the conference is to create an intelligence and capacity building hub for tripartite architectural and urban development learning, experimentation, thinking and practice. The countries of Sub-Saharan Africa in particular are in a crucial period of urban development. Sharing experiences and best practices from Canada, China and elsewhere in Africa can foster sustainable development practices by helping to address common challenges associated with rapid urbanization.

We intend to select 30 outstanding architecture and urban design firms across three continents to participate in an Architecture and Urban Design Showcase, to be held in conjunction with the conference, December 12-14, 2017. We cordially invite your firm to apply to participate in this exciting event, to explore potential business opportunities and partnerships, and to demonstrate innovative architectural and urban development achievements. As a participating firm, you would enjoy the following unrivaled marketing and networking opportunities:

1. 10-minute video presentation at the Showcase, to demonstrate your company’s newest architectural projects and urban design concepts, innovative building materials and excellent services. Videos will also be shown at different meeting locations when appropriate.
2. Increased brand recognition and visibility amongst conference attendees, with your firm’s logo or name printed on conference materials, including the event handbag.
3. Attendance at the ICCASU II business fair, scheduled on the second day of the conference. Access the latest thinking relevant to your field, enjoy face-to-face interactions with qualified peers from Canada, China, Cameroon and other African countries, and initiate relationships with prospective clients and partners.
4. Meet with the Cameroon Minister of Housing and Urban Development and other high-ranking government officials from other African countries, Canada and China. The Minister will speak to economic development in Cameroon, policies for foreign investors and plans to attract investment projects. Here, you can engage with key decision makers and influences in Cameroon’s public and private sector.
5. Attendance in all conference sessions, and if desired, participation in the preconference training workshops and post-conference working trips for additional opportunities to learn and connect with local authorities.

6. Connection with press and analysts in advance of, and onsite during the conference.

Interested firms are requested to contact the coordinator: Yvonne Zhao at ICCCASUc@uottawa.ca for more information or to submit their application, **before June 15, 2017**. The following information is required to apply:

- Name and address of your firm
- Full name of the primary contact
- Email and phone number of the primary contact
- Firm website
- The proposed presentation video

The conference organizing committee will review all applications and invite selected firms to register by **August 15, 2017**. The registration fee for participating firms is \$2,500 USD.

Please note that smaller Architecture and Urban Design firms may qualify for a discounted registration. To apply for this discount, please contact the showcase's coordinator: **Yvonne Zhao** at ICCCASUc@uottawa.ca.

There are also other ways to become involved in the conference, should you be interested, notably as a speaker or sponsor. Please see the "Call for Papers and other Contributions" (http://chinaeam.uottawa.ca/ICCCASU/?page_id=1057) or the sponsorship tab online: http://chinaeam.uottawa.ca/ICCCASU/?page_id=1303 for more information on these opportunities.

We hope you will consider joining us in Yaoundé this December, for what is sure to be a fantastic, unique and productive sharing and learning conference. We look forward to hearing from you.



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Development Workshop, Angola



Benjamin Gianni
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Chaolin Gu
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Vice-Presidents of ICCCASU



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